



A2DDA PEOPLE-
FRIENDLY STREETS

STATE STREET & KEY STREETS PROJECTS

DDA CIC
JULY 2020



Photo Credit:
Daniel Brenner

AGENDA

PEOPLE-FRIENDLY STREET PROJECTS

- **Direction setting**
 - Looking back
 - Where we are going
 - Coordinating city initiatives
- **Shared values + outcomes**
 - Aligning values
 - Desired outcomes and project opportunities

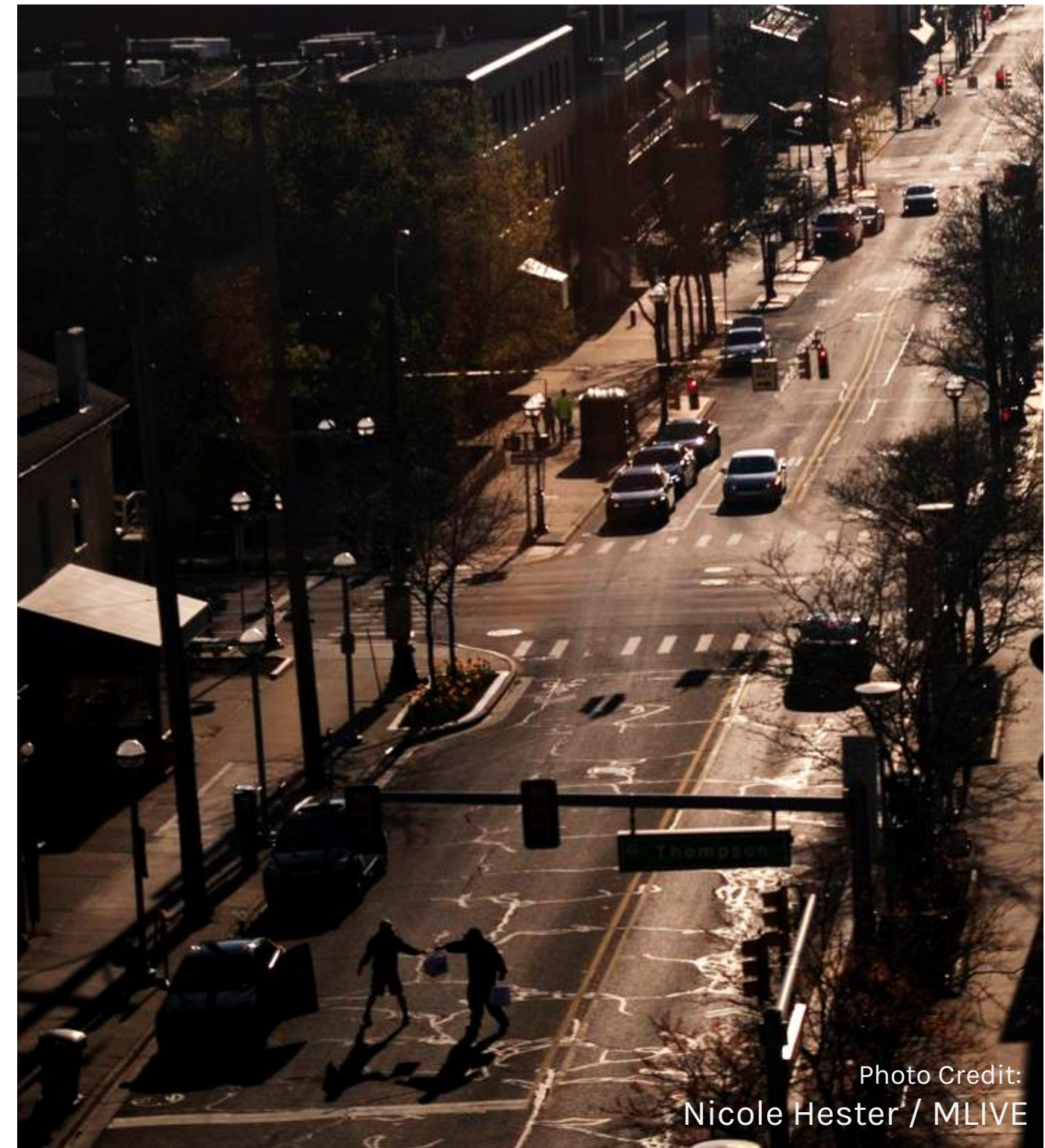


Photo Credit:
Nicole Hester / MLIVE

A photograph of a street scene at dusk. In the foreground, a group of people are walking away from the camera. To the left is a shop named 'Kilwin's hand made Chocolates' with a red awning and a display window showing various chocolate products. To the right, there is an outdoor seating area with people sitting at tables. In the background, a sign for 'MAIN STREET' is visible. The overall atmosphere is warm and inviting.

DIRECTION SETTING

PEOPLE-FRIENDLY STREETS

RECENT CIC WORK AND FOCUS

5th Ave & Detroit

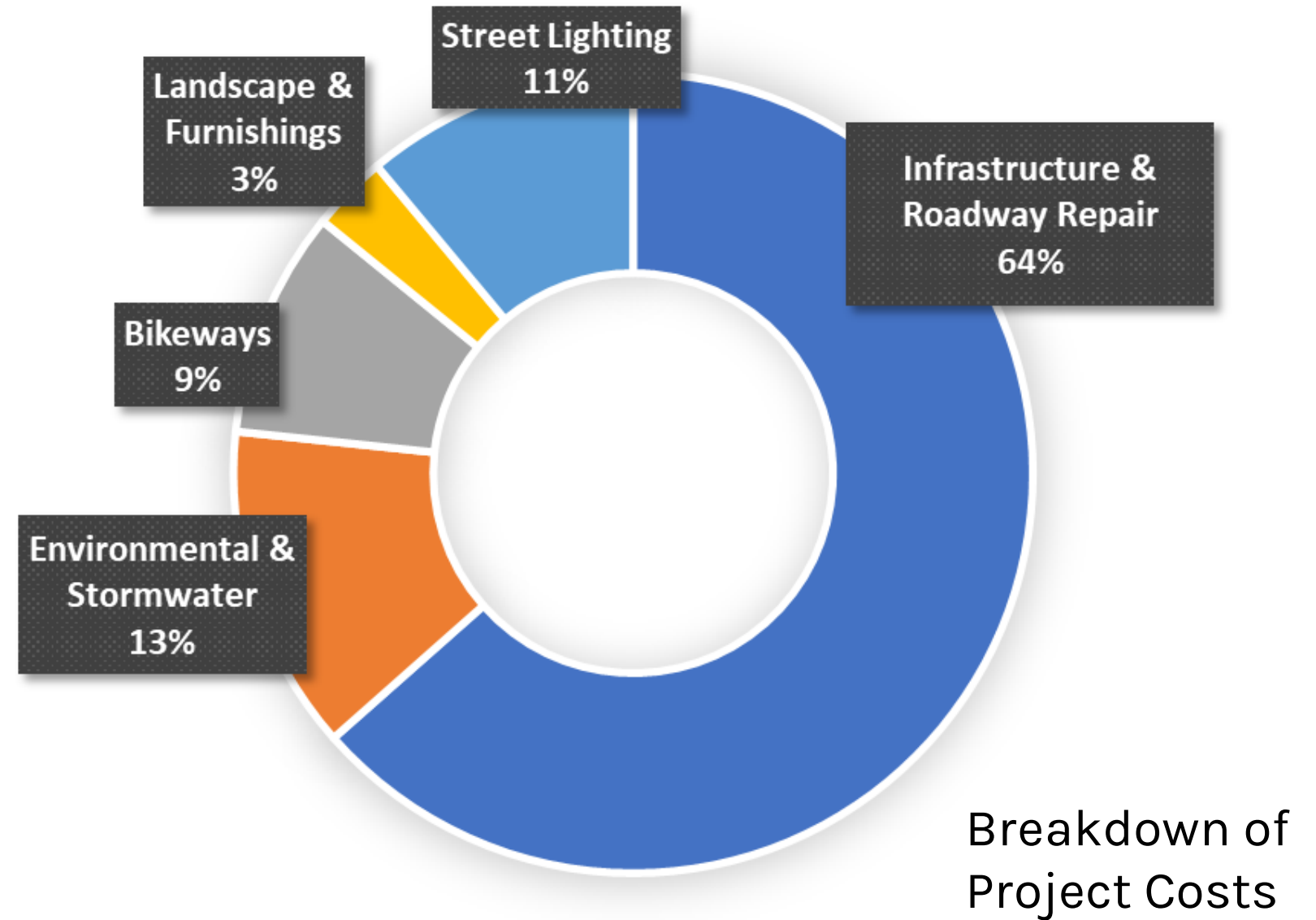
Huron

William

First & Ashley

Project Emphasis

- Infrastructure repair + private development infrastructure investment
- Safe Access
- Sustainability
- Flexible, vibrant places



WHERE WE ARE GOING

OTHER CITY INITIATIVES / DIRECTION

Key city initiatives:

- Affordable Housing (Housing Commission) & Analysis of City-Owned Properties
- A2 Zero – Carbon Action Plan (Office of Sustainability & Innovation)
- Transportation Master Plan (Transportation Department)

Climate events, lack of access, and significant disparity between wages and housing costs hamper economic health and increase inequities.

We need to build resiliency in these areas!

AFFORDABLE HOUSING & INCLUSIVITY

KEY TAKEAWAYS

- **Systemic inequities:** Historic exclusionary & segregationist housing policies have created neighborhoods segregated by income and race. Decisions and public dialogue have emphasized more privileged, outspoken citizens, which perpetuates inequity.
- Ann Arbor has 2x's the average state Area Median Income (AMI)
- Low Income Housing Tax Credit (LIHTC) is the primary source of funding for affordable housing development.

What the DDA can do to assist:

- Improve LIHTC competitiveness & help to leverage dollars by:
 - Helping with infrastructure costs: Watermain, stormwater sanitary, restoration of the site
 - Helping solve complicated site conditions & showing community support/investment
- Support mobility and access for people with low car ownership rates (20% have vehicles)

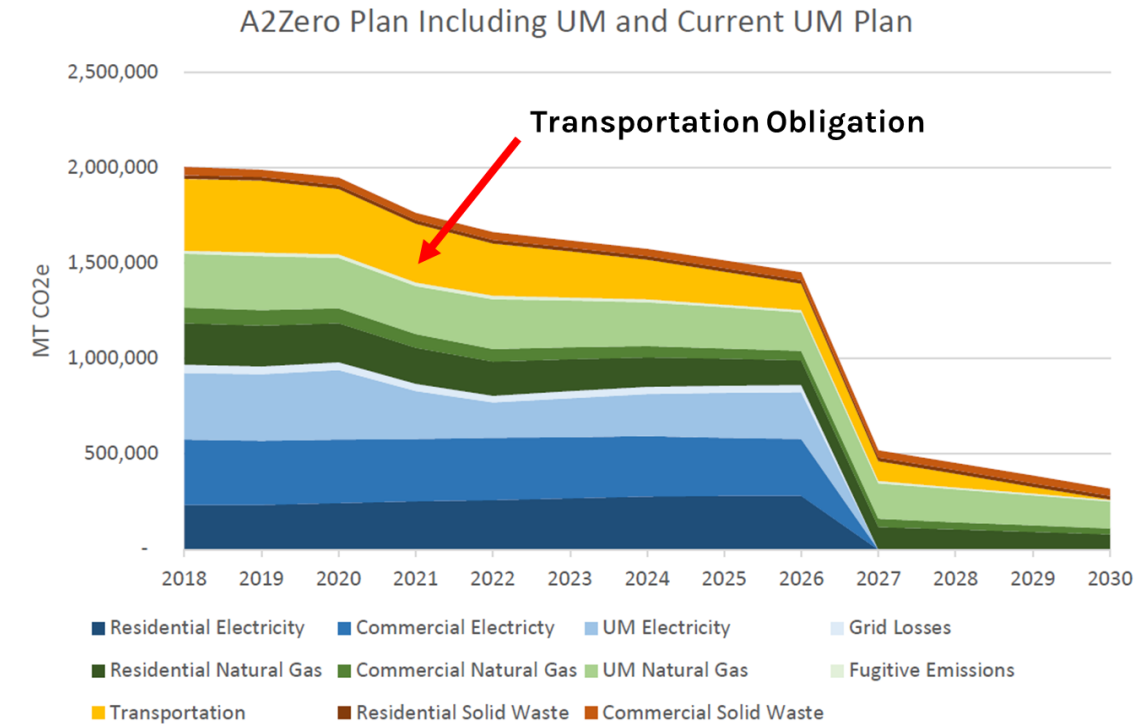
A2ZERO, CLIMATE ACTION PLAN

KEY TAKEAWAYS

- **Systemic inequities:** Low-income populations and people of color experience the environmental and health impacts of climate change most intensely. Decisions and public dialogue have emphasized more privileged, outspoken citizens, which perpetuates inequity.
- City plan is grounded in equity, sustainability, and transformation
- Goal for carbon neutrality by 2030

What the DDA can do to assist:

- Support goal of reduce VMT by 50% by investing in safe, welcoming bike/walk/transit systems.
- Enhance resilience of people and place (stormwater, urban heat island, healthy economic activity, safe access)
- Significantly improve energy efficiency (solar, geothermal, support e-bikes, EV's, LED lighting + City ownership)
- Support denser land use patterns



TRANSPORTATION MASTER PLAN

KEY TAKEAWAYS

- **Systemic inequities:** Funding has primarily served the needs of those who are more inclined to drive. Results in missing infrastructure and a greater burden (safety, cost, access) on the most vulnerable. Decisions and public dialogue have emphasized more privileged, outspoken citizens, which perpetuates inequity.
- City plan is grounded in (1) safe, equitable access for all and (2) supporting healthy people/healthy places
- Vision Zero by 2025 (no fatalities or severe injuries from transportation)

What the DDA can do to assist:

- Put people first (invest in bike/walk/transit, address transportation cost burden)
- Improve safety and access for the most vulnerable users
- Minimize impact of large vehicles (loading and delivery, emergency response routes)
- Fill gaps in the non-motorized network
- Evaluate projects based on multi-modal service – not just vehicles.



WHERE WE ARE GOING

DIRECTION

Economic Development for all

- Safe and equitable access to social and economic opportunities downtown
- Economic and demographic diversity downtown
- Improved resilience to significant climate and economic events
- Creating inclusive public spaces





SHARED VALUES

PEOPLE-FRIENDLY STREETS

THE IMPORTANCE OF VALUES

CRITICAL FOR DEFENSIBLE DECISION-MAKING

- Values frame what is important to a community
- Provide direction to staff about priorities and desired outcomes
- Need to be honest and affirmative about what our values are and commit to acting in accordance.
- Set the stage for defensible decision-making.



**"There is no
power for change
greater than a
community
discovering what
it cares about."**

MARGARET J. WHEATLEY

SHARED VALUES

PEOPLE-FRIENDLY STREETS



Safe,
comfortable
downtown
streets



Equitable, just
access for all
people



Affordable and
inclusive
community



Resilient,
energy
responsible
downtown



Vibrant and
thriving local
economy



Responsible
design and
implementation



Connected
community
with streets as
civic space

During planning/design: Used to identify and prioritize project opportunities.

After implementation: Used to measure success and impact.



SAFE, COMFORTABLE DOWNTOWN STREETS

Desired Outcomes

- Eliminate fatalities and serious injuries caused by traffic crashes by 2025
- Reduced crashes, especially for vulnerable users. Relate street improvements to crash modification factors.
- Reduced speeds and speeding. Push towards 25 MPH. Align design/signed/operational
- Improve pedestrian and biking comfort and reduce level of traffic stress
- Increase accessibility for all users
- Understand and integrate regional transportation needs/opportunities



EQUITABLE, JUST ACCESS FOR ALL PEOPLE

Desired Outcomes

- Prioritize improvements for those most vulnerable to death or serious injury.
- Provide safe and efficient access to jobs, services, shops, school, and social spaces.
- Increase active transportation and promote healthy lifestyle options for all people
- Prioritize improvements that reduce emissions on streets/neighborhoods that are currently the most heavily impacted.
- Utilize an equitable engagement process. Ensure that the voices of vulnerable users are engaged in the process.



AFFORDABLE AND INCLUSIVE COMMUNITY

Desired Outcomes

- **Use infrastructure to reduce / offset / act as a match housing commission projects.**
- Position housing projects to be more competitive for LIHTC and other funding opportunities



RESILIENT AND ENERGY RESPONSIBLE DOWNTOWN

Desired Outcomes

- **Reduce Vehicle Miles Traveled (VMT) by 50% by 2030**
- **Mode shift towards non-single occupancy vehicles**
- Infiltration and/or retain stormwater in excess of required targets
- Reduce urban heat island
- Increase access to mobility hubs



VIBRANT AND THRIVING LOCAL ECONOMY

Desired Outcomes

- **Strengthen local business growth and ownership**
- **Design for flexibility in the streets**
- Improve attractiveness
- Ensure that all people feel welcome in the downtown.
- Increase diversity and supply of employment opportunities
- Support lower income employees
- Support construction in sustainable industries



RESPONSIBLE DESIGN AND IMPLEMENTATION

Desired Outcomes

- Deliver improvements that are maintainable
- Coordinate construction with other projects and improvements



CONNECTED COMMUNITY WITH STREETS AS CIVIC SPACE

Desired Outcomes

- Deliver improvements that respect neighborhood context and foster more people-connections
- Deliver improvements that encourage social interactions between people and the community around them
- Prioritize improvements that provide flexibility for civic uses and events, where appropriate
- Reflect local character through creative ideas, art, and collaborations

SHARED VALUES

PEOPLE-FRIENDLY STREETS



**Safe,
comfortable
downtown
streets**



**Equitable, just
access for all
people**



**Affordable and
inclusive
community**



**Resilient,
energy
responsible
downtown**



**Vibrant and
thriving local
economy**



**Responsible
design and
implementation**



**Connected
community
with streets as
civic space**

LINKING VALUES TO PROJECTS



Community Alignment

Define what is important to the community

Align and support other priorities and initiatives



Desired Outcomes

Identify tangible differences we can make in the community

Establish a means of measuring success



Project Opportunities

Evaluate + prioritize project opportunities based on potential outcomes

Measure and track outcomes after implementation

NEXT STEPS

TIMELINE

- **Project Timeline**

- COVID-19
- Public engagement & outreach
- Pilot project implementation
- CIP process (upcoming DDA CIC / Board Meetings)

- **NEXT MEETING: Project types & opportunities discussion**

- Infrastructure projects for supporting affordable housing
- Equitable access + mobility systems (safety, non-motorized. equity)
- Placemaking / business supportive / flexible streets

